

Crystal Window & Door Systems Promotes Sergio Garcia to General Manager at California Facility

- Industry Executive Named to Top Operations Position -

RIVERSIDE, CA, August 26, 2019 – National manufacturer Crystal Window & Door Systems is pleased to announce that Mr. Sergio Garcia has been promoted to General Manager at the company's **Crystal California** Riverside 116,000-ft² production facility. In this role, Mr. Garcia oversees operations, administration, and strategic sales direction for Crystal's West Coast production activities and markets.



Sergio Garcia, General Manager of Crystal California, West Coast operations for national manufacturer Crystal Window & Door Systems

Mr. Garcia brings 20 years of operational experience in the window manufacturing field to this position. He joined Crystal in 2015 as Operations Manager responsible for daily production scheduling, materials handling, and shipping to customers. His role expanded with plant and equipment management, and in 2017 he was promoted to Assistant General Manager. As Crystal's operations in California grew and the company added new energy efficient product lines, Mr. Garcia was instrumental in new equipment acquisition, staff training on new products, entrance into new markets, and building a skilled and dedicated workforce of nearly 100 employees.

“Sergio has been a tremendous leader and a natural choice as we expand our operations on the West Coast,” said Steve Chen, President of Crystal Window & Door Systems. “In the coming years, Sergio will be in charge of adding several new commercial fenestration products, expanding our presence in Northern California, Arizona, and Nevada, and automating more of the fabrication process as we continue to improve quality and efficiency.”

Before coming to Crystal, Mr. Garcia was Operations Manager at Superior Windows & Doors in Ontario, CA. There he developed an online ordering system, automated many production processes, and helped the company prepare to relocate its operations.

Mr. Garcia holds a degree in Business and Computer Programming from Riverside Community College. He lives with his wife and son in the Riverside area.

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Crystal Pacific Window & Door Systems (known as Crystal California) manufactures quality, energy efficient residential and commercial vinyl window and sliding glass door products for remodeling, new construction, and property management industries in California and neighboring states. Crystal California is the West Coast production operation for national manufacturer Crystal Window & Door Systems. Located in Riverside, Crystal California operates a 116,000-ft² manufacturing facility, including a full showroom and sales office for fenestration professionals. For more information about Crystal California and its products, call 888-955-9988 / 951-779-9300, or visit www.crystalpacificwindow.com.