

Authorized Dealer Guidelines



Effective 1/1/14

CHANNELS OF DISTRIBUTION

Crystal Pacific Window & Door Systems (Crystal California) markets its window and door products through ‘authorized dealers’ only. Our customer base consists of companies that purchase window and door products for the purpose of reselling to the builder, contractor or end user. All prospective customers should meet the following criteria and maintain all applicable insurances and licenses.

GENERAL GUIDELINES

1. A permanent business location in a retail or commercially zoned area. This should be separate from their place of residence.
2. Purchase at least two (2) window jobs per month from Crystal California.
3. Have a permanent showroom available to the public during normal business hours.
4. Window and door specialists without a showroom can qualify providing they meet all other criteria and have a full-time marketing/advertising program dedicated to window and door sales.
5. The following generally do not qualify to purchase directly from Crystal California. However, they may purchase through any of our authorized dealers.

Architects

Designers

Real estate professionals

Builders

Homeowners

Unrelated businesses

Building owners

Investors

(buying and selling homes)

Thank you for the opportunity

NOTE TO CRYSTAL CALIFORNIA OFFICE

Immediately forward all new inquires to the appropriate Crystal California representative.

All inquiry locations will be verified.