

Authorized Dealer Guidelines



Effective 1/1/14

CHANNELS OF DISTRIBUTION

Crystal Window & Door Systems (Crystal California) markets its window and door products through 'authorized dealers' only. Our customer base consists of companies that purchase window and door products for the purpose of reselling to the builder, contractor or end user. All prospective customers should meet the following criteria and maintain all applicable insurances and licenses.

GENERAL GUIDELINES

1. A permanent business location in a retail or commercially zoned area. This should be separate from their place of residence.
2. Purchase at least two (2) window jobs per month from Crystal California.
3. Have a permanent showroom available to the public during normal business hours.
4. Window specialists without a showroom can qualify providing they meet all other criteria and have a full-time marketing/advertising program dedicated to window and door sales.
5. The following generally **do not qualify** to purchase directly from Crystal California. However, they may purchase through any of our Crystal California authorized dealers.

- Architects
- Builders
- Building owners
- Designers
- Homeowners
- Investors
- Real estate professionals
- Unrelated businesses
(buying and selling homes)

Thank you for the opportunity.

NOTE TO CRYSTAL CALIFORNIA OFFICE

*Immediately forward all new inquiries to the appropriate Crystal California representative.
All inquiry locations will be verified.*